

Best Places for Marketing Information

★ = Best ◎ = Good

Database	Product Research	Marketing News	Marketing Campaigns	Market Share	Demographics	Psychographics	Advertising Expenditures
Ad\$pende							★
ABI/INFORM	◎	★	◎	◎			
American Fact Finder II					★		
bcc Research	★			★			
Bus.Source Complete	★	★	★	◎			
Freedonia Focus	★	◎		★			
GBI RESEARCH	★	◎					
Market Research.com	★	◎		★	★	◎	
MINTEL	★	★	★	◎	★	★	
Passport Reference	★	★		★	★	★	
Polling The Nations					★	★	
RDS	◎	★	◎	★			
REDBOOKS	◎		★				◎
SimplyMap [®] Powerful Data. Professional Results					★	★	
Social Explorer [®]					★	★	
ProQuest [®] Statistical Abstract of the U.S.					★	★	